



## AGENDA of COMMUNITY IMPROVEMENT COMMITTEE\* SPECIAL JOINT MEETING WITH ARLETA NEIGHBORHOOD COUNCIL

*And Minutes compiled by Irving Sandoval shown in italicized font*

**January 31, 2013, 6:00 PM**

**Branford Child Care Center, 13306 Branford Street, Arleta, CA 91331**

**6:00 1. Call to Order** and opening remarks by **Chair Jack Lindblad**. [2m]

*The meeting was called to order at 6:05 PM.*

**6:02 2. Self-Introductions** of participants and guests (***Please complete the sign-in sheet!***) [2m]

*3 Guests / 8 Stakeholders were in attendance See list of attendees below.*

**6:04 3. Roll Call** of Committee members. [1m]

*Committee Members present: Eberardo Sanchez, Luisa Chajon, Sergio Ibarra, Jack Lindblad.*

**6:05 4. Public Comment** and announcements (***Please limit to 2 minutes per speaker.***) Public comment on agenda items will be heard at the time the item is considered. [10m]

**6:15 5. Presentation of the process to follow for all community sign proposal presenters by Lorena Bernal and Emily Williams, representing our City Council District 6 Office.** See Attachment 'A' City Motion on sign. [10m]

*Speaker: Emily Williams discussed the councils role in the process of the new Arleta sign. City Council Member Tony Cardenas made a Council motion (prior to the end of his term) to establish a partnership between Council District 6 (CD 6) and Arleta Neighborhood Council (ANC). CD6 will assist with identifying design and construction and will provide partial funding up to \$7000. ANC serves as the one entity to receive input and feedback from stakeholders. ANC may also vote on the amount of funding for the design and construction of the selected scheme.*

*Northeast Graffiti Busters (NEGB), a 501 (3)(c) has served in an expert advisory role in the preliminary phase. NEGB has signed an agreement with the City Office of Community Beautification to be responsible for median maintenance, on the site location of the to-be-built sign. Since NEGB has prior contracts with the city, they can apply for the Revocable "R" and "A" Construction permits. These permits can run up to \$1500.*

*The Council motion on the sign memorializes making it an urgent project to take action on, that encourages the next City Council representative to honor the wishes of the city to continue the project already approved by Tony Cardenas.*

*Possible options for the design were presented:*

*Option 1: The Valley Glen Sign: This sign has been approved by the Bureau of Engineering.*

*It would be constructed by the Valley Glen Neighborhood Council. Estimated cost of this design is \$18,000 - \$25,000.*

*Option 2: Segura Associates- Designed by former ANC president Eduardo Gutierrez. This will cost \$19,000- \$22,000*

*Option 3: "Archery Range" - It's a city approved design most commonly used by parks and recreation. The cost ranges from \$2,500 - \$4,000*

**6:30 6. Discussion, possible committee action, including recommendation by vote, referring to the Arleta Neighborhood Council Board for further action on hearing proposal(s) for a community sign to be located east of Woodman Avenue north of Ventura Canyon Avenue. [15m]**

*Public Comments on proposal ideas for community sign (1 minute per speaker)*

*Speaker: Robert A. Rouge - would like an estimate on the overall cost of the project. Mr. Rouge expresses doubt as to whether Arleta can afford the Segura Associates Design. Would like to see the a project that requires minimal maintenance and shrubbery.*

*Speaker: Joy Bizar - Would like to see a sign that reflects Arleta's reputation. She would like to get the most out of all those involved in this project. Suggested the ANC uses banner to advertise the meetings on the sign.*

*Speaker: Terry Henderson. The ANC should consider getting contractors from Arleta to bid on the project.*

*Speaker: Al Piantanida. Efforts should also be made to beautify the median.*

*Committee Member Comments (2 minutes per speaker)*

*Speaker: Sergio Ibarra - The sign could help lead to future beautification projects in Arleta. The Community Improvement Committee will have meetings devoted to receive input from the public. CIC will get estimates on proposals and present them to the board in a special board meeting dedicated to the project. He suggested the ANC use banners to advertise the meetings on the project.*

*Speaker: Jack Lindblad - Mentioned the possibility of having the Parks and Rec design put up very soon since the cost would range from \$2,500 - \$4,000. Landscaping and additional monument construction around the sign could be added afterwards. As much as that would help beautify the median, everyone should also keep in mind hidden costs associated with subsurface conditions. The proposed landscape area around the sign was a roadbed. A complete set of buildable plans (describing the entirety of existing site conditions) are necessary to contain the overall costs.*

*Speaker: Committee member Eberardo Sanchez is a graphic designer and will volunteer to assist in the design for a vinyl banner promoting the CIC meetings with respect to the sign. This proposed banner is estimated to cost less than \$100. Final estimates will be provided as this course of action proceeds.*

**6:40 7. Public Comment and Announcements. (Please limit to 2 minutes per speaker.) [5m]**

**6:45 8. Adjournment**

*The meeting ended at 7:20 PM.*